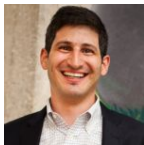


Day 01 11:25, Case Study

Panel session: The future of grocery- home delivery vs. click & collect

- How can new technology help brick and mortar grocers to adjust with the rise in online distribution companies?
- Leveraging delivery/pick-up to drive top-line growth for fresh local providers
- Infrastructure and logistical challenges for delivery in suburban areas - what can be done?
- What's missing for grocery delivery to become mainstream? Culture, behavior and convenience challenges



Moderator: Hadi Irvani, Founder, **PeachDish**



Lior Lavy, COO, **Artizone**



David Golub, Sr VP E-Commerce & Government Relations,
Price Chopper Supermarkets



Sarah Mastrococco, Business Development Lead, **Instacart**