



ATTN: C-Suite — The Secrets of the Cost Reduction Trade Revealed in Upcoming Webinar

KYLE FITZSIMMONS - February 15, 2016 10:00 AM |

Categories: Sourcing, Supplier Collaboration, Supplier Information Management, Supplier Management, Supplier Performance, Suppliers | **Tags:** Process & Best Practice, Webinar

Sourcing Meets Supplier Relationships in Retail and Grocery

25 FEBRUARY 2016 | 12 noon CST

Spend Matters™



Register Today!

Whether you're a CPO, CEO, CFO or just beginning in the procurement or finance field, you'll need to both challenge and manage long-term supplier relationships in order to get the most out of them. Join us Thursday, Feb. 25, at 12 p.m. CST, for the webinar **Balancing the Carrot and Stick in a Hyper Competitive Cost Environment: Sourcing Meets Supplier Relationships in Retail and Grocery**. Jason Busch, founder and head of strategy at Spend Matters, and David Golub, senior vice president, e-commerce and government relations at **Price Chopper Supermarkets**, will cover:

- New strategies available for cost containment
- How to develop clever approaches to sourcing
- Maximizing the value of supplier relationships to get buy-in from stakeholders

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